BELLA+CANVAS.Kids

THE NEW KIDS ON THE BLOCK

AN OPEN LETTER TO MOM AND DAD:

WHY SHOULD WE GET CHEAP TEES JUST BECAUSE WE'RE KIDS? WE WANT THE KIND OF STUFF YOU GUYS WEAR. WE'RE TALKING 100\% AIRLUME COMBED AND RING-SPUN COTTON. JUST BECAUSE WE'RE KIDS, DOESN'T MEAN WE SHOULD HAVE TO WEAR ITCHY, SCRATCHY C.O.E. JUNK. AND WE WANT IT TO BE COOL - IT HAS TO LOOK GOOD WITH OUR KICKS.

WE KNOW WHAT YOU'RE THINKING, MOM AND DAD... YOU'RE GOING TO TELL US THAT THE TEES WE WANT ARE TOO EXPENSIVE AND TOO HARD TO FIND. BUT GUESS WHAT: BELLA+CANVAS HAS A BRAND-NEW COLLECTION FOR KIDS LIKE US! AWESOME STYLES IN ALL OUR FAVOURITE COLOURS AND SUPER-SOFT FABRICS LIKE TRIBLEND AND FLOWY - AND THEY FIT LITTLE BABIES ALL THE WAY UP TO BIG KIDS. PLUS, THE PRICES ARE TOTALLY PARENT-APPROVED.

FOR REAL. CHECK OUT THIS CATALOG.

XOXO,
THE KIDS

## hey baby




## TRENDY TOTS



## YOUTH CODE

our youth line brings at style

## SOPHISTIKID

elevated colours in our classic tee



## THE PERFECT FIT

from babies to adults we have the size you need

BABY fits weight length
$3-6 \mathrm{mo}$. $12-16 \mathrm{lbs} 20$ "-25"
$6-12 \mathrm{mo}$. $16-22$ lbs $25^{\prime \prime}-28^{\prime \prime}$
12-18 mo. 22-27 lbs $28^{\prime \prime}-30^{\prime \prime}$
$18-24 \mathrm{mo}$. $27-30 \mathrm{lbs} 30^{\prime \prime}-32^{\prime \prime}$

## TODDLER

2T $30-33 \mathrm{lbs} 32^{\prime \prime}-35^{\prime \prime}$
3T $\quad 33-36 \mathrm{lbs} \quad 35^{\prime \prime}-38^{\prime \prime}$
$\begin{array}{lll}\text { 4T } & 36-40 \mathrm{lbs} & 38^{"}-40^{\prime \prime} \\ \text { 5T } & 40-48 \mathrm{lbs} & 40^{\prime \prime}-46^{\prime \prime}\end{array}$
YOUTH

| $\mathbf{S}$ | Small | $6-8$ |
| :--- | :--- | :--- |
| M | Medium | $10-12$ |
| $\mathbf{L}$ | Large | $14-16$ |




